

# Biography

## **Luc de Brabandere** **Business Philosopher**

Luc de Brabandere graduated from UCL in applied mathematics (1971) and philosophy (2003). Specialised in cognitive sciences and Fellow of the [BCG Henderson Institute](#), he collaborates with big businesses or organisations on a regular basis. He helps management teams with several aspects such as imagining rupture scenarios, clarifying their vision, or working on their communication. He works in French, Dutch and in English.

In 2000, he founded the communication agency [Cartoonbase](#) where artists and consultants work together. He teaches at various universities and is a director of WBE (Wallonie-Bruxelles-Enseignement).

A mathematical engineer by training and passionate about foresight, he published his first book entitled Les Infoducs in 1985. He was already considering the convergence of telecommunication networks and the advent of the Internet. In 1989 he devoted his second book, “Le Latéroscope”, to his other passion: creativity. Joël de Rosnay wrote the preface.

In 1991, he left his role as Managing Director of the Brussels Stock Exchange and went into business consulting. He joined the Boston Consulting Group in 2000.

Although Luc’s main activity remains advising leaders, he popularizes the contribution of philosophy in various fields, ranging from language to logic, from cognitive biases to humour. In about fifteen books published on these subjects, he bears witness to the same project: that of intellectual rigor when there are no figures.

Luc de Brabandere was the first in Belgium to install a wind turbine in his home in 1977. For his 60<sup>th</sup> birthday, he cycled from his home to Jerusalem.

He has seven grandchildren who are one of his main sources of inspiration!

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